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DayBreak of the Lowcountry welcomes Susan Eison as Director of Marketing

HILTON HEAD ISLAND, SC – DayBreak Adult Care Services, the leading provider of in-home senior care, has announced the addition of Susan Eison to the Lowcountry location as Director of Marketing.

Susan Eison joins DayBreak with extensive experience in Sales Implementation and Marketing Strategy, as well as deep knowledge and understanding of the healthcare industry. “Susan is a rare talent who can immediately build lasting relationships and effectively identify partnership opportunities, while not losing sight of the client’s quality of care,” said Lynda Lee, owner of DayBreak of the Lowcountry. “Her customer service skills are a perfect match for our distinctive business model of customized care, and we are absolutely thrilled to have her join the team!”

“I am very excited to be joining DayBreak, and I look forward to increasing awareness in the region. With the company’s unique approach to caregiving, there really is nothing like DayBreak in the Lowcountry,” said Susan Eison.

About DayBreak Adult Care Services, Inc.

DayBreak Adult Care Services is a professional home care service that provides personal care in the privacy and security of your own home. All of our caregivers are trained professional who are accountable and dependable in every way. Our employees are drug tested, bonded, and carefully screened through police and human services background checks. This assures our clients and their loved ones that the highest level of care is being given each and every day. Locally owned in South Carolina, please contact us for a free consultation: www.DayBreakCare.com

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