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DayBreak of the Lowcountry raises money for Alzheimer's Association

HILTON HEAD ISLAND, SC – DayBreak Adult Care Services, the leading provider of in-home senior care, has launched a fundraiser to support research efforts for the Alzheimer's Association. The "Paint the Promenade Purple" Pub Crawl will be held on September 4, 2014 (5p-8p) in Bluffton Promenade (Old Town). In partnership with Hospice Care of America, DayBreak will donate all proceeds to the SC Chapter of the Alzheimer's Association.

DayBreak is celebrating the one-year anniversary of its newest location in Hilton Head and creates a unique event to commemorate the milestone. "We wanted to launch a meaningful event to celebrate our anniversary and give back to the community at the same time," said Lynda Lee, owner of DayBreak of the Lowcountry. "We provide comprehensive solutions to enhanced elder care, and we collaborate with remarkable organizations such as Elder Law Office of Brian T. Treacy, Hospice Care of America, and Alzheimer's Association. We hope this will be the first of many fundraisers in Beaufort County for this devastating disease."

The event will be held at 6 venues, in 3 hours, with over 20 local sponsors. Check-in begins at 4:00pm, and the impressive teamwork of businesses and volunteers will produce games, prizes, t-shirts, \$3 purple drinks, and more! "The Alzheimer's Association is thankful to these organizations for working to raise critical funds for Alzheimer's care, support, and research," said Ashton Houghton, VP of Development for Alzheimer's Association, SC Chapter.

About DayBreak Adult Care Services, Inc.

DayBreak Adult Care Services is a professional home care service that provides personal care in the privacy and security of your own home. All of our caregivers are trained professional who are accountable and dependable in every way. Our employees are drug tested, insured, and carefully screened through police and human services background checks. This assures our clients and their loved ones that the highest level of care is being given each and every day. Locally owned in South Carolina, please contact us for a free consultation: www.DayBreakCare.com

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